



The Travel Awards

MEDIA PARTNER

Better
Homes
and Gardens

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CRYSTAL

ENTRIES CLOSE
30 August

LATE ENTRIES CLOSE
06 September

FINALISTS ANNOUNCED
03 October

AWARDS NIGHT
29 November

ENTRY CRITERIA

Sustainable Tourism Company of the Year

This category is for travel companies that see themselves as offering the best in Sustainable Tourism practices. The judges are specifically looking for companies operating within the travel sector that are creating ongoing environmental, social, economic and cultural benefits for the local people and places these trips visit.

There are no limits as to who can enter this category and the judges welcome submissions from all sectors of the industry, including but not limited to wholesalers, resorts, tour operators, niches travel businesses, major hotel chains, airlines and parent companies.

In submitting your entry, we ask you to think about the period of business from the financial year of 2018/2019 – from 1 July 2018 to 30 June 2019.

There are no restrictions preventing entrants into the Sustainable Tourism Company of the Year category also entering the Social Responsibility Award category.

Please answer the following questions

Question 1 (300 words max)

Please give an overview of your business. We recommend splitting this into the following sections:

- A brief description of what the business offers to customers, including target market.
- Any significant achievements from the judging period.
- Organisation size and commercial success. Please tell us how many employees the business has along with wording to help the judges gauge commercial success over the judging period. The judges are respectful of privacy, have signed an NDA and are not necessarily expecting specific financials (however, you can supply details if you feel it is appropriate).

10 points

Question 2 (500 words max)

Please tell us about the company's credentials in the Sustainable Tourism space and enable the judges to quantify the contribution you make in this sector.

30 points

Question 3 (500 words max)

Why should your company be crowned Sustainable Tourism Company of The Year?

50 points

Question 4 (300 words max)

What Sustainable Tourism initiatives are you most proud of from this year?

10 points