



The Travel Awards

MEDIA PARTNER

Better Homes
and Gardens

PRINCIPAL PARTNER

CRYSTAL

ENTRIES CLOSE
30 August

LATE ENTRIES CLOSE
06 September

FINALISTS ANNOUNCED
03 October

AWARDS NIGHT
29 November

ENTRY CRITERIA

Employer of Choice

This category is for any company with employees and an office in Australia working within the travel industry.

In submitting your entry, we ask you to think about the period of business from the financial year of 2018/2019 – from 1 July 2018 to 30 June 2019.

This category is to showcase the great employers that the travel industry possesses and presents an opportunity for the winner and finalists to exhibit themselves positively for future talent acquisition.

Please answer the following questions

Question 1 (300 words max)

Please give an overview of your business we recommend splitting this into the following sections:

- A brief description of what the business is and your position in the market.
- A statement of core company values and purpose. Include details of programs and/or initiatives currently in place to support those core values and purpose.
- Organisation size and commercial success. Please tell us how many employees the business has, along with wording to help the judges gauge commercial success over the past year. The judges are respectful of privacy, have signed an NDA and are not necessarily expecting specific financials (however, you can supply details if you feel it is appropriate).

15 points

Question 2 (800 words max)

Please provide two individual staff case studies of no more than 400 words each. These should be in the words of the relevant appropriate staff member detailing their own experiences at the company. One should be for a member of staff who joined during FY 2018/2019, the other for a member of staff who joined in FY 2017/2018 or earlier.

40 points

Question 3 (500 words max)

Demonstrate company culture including employer's commitment to health and wellbeing, commitment to work/life balance and building team morale. Investment in training and staff retention and a demonstrable commitment to diversity and inclusion. Evidence such as third-party employee opinion surveys will be well regarded.

25 points

Question 4 (400 words max)

Provide evidence of a well thought out and executed recruitment policy which delivers the best people for the job that ensures the company's strategy for success is achieved.

20 points