



# The Travel Awards

MEDIA PARTNER

**Better  
Homes  
and Gardens**

PRINCIPAL PARTNER

**CRYSTAL**

**ENTRIES CLOSE**

30 August

**LATE ENTRIES CLOSE**

06 September

**FINALISTS ANNOUNCED**

03 October

**AWARDS NIGHT**

29 November

## ENTRY CRITERIA

### Technology Provider of The Year

This category showcases the best technology products available to the travel industry in Australia. Global Distribution Systems should enter this category but other platforms, software and systems are also relevant.

In submitting your entry, we ask you to think about the period of business from the financial year of 2018/2019 – from 1 July 2018 to 30 June 2019.

*Please answer the following questions*

**Question 1** (300 words max)

Please give an overview of your business. We recommend splitting this into the following sections:

- A brief description of what the technology offers customers & how it solves their business problems.
- Any significant achievements from the judging period.
- Organisation size, staffing and an overview of operating budget. The judges are respectful of privacy, have signed an NDA and are not necessarily expecting specific financials (however, you can supply details if you feel it is appropriate).

**10 points**

**Question 2** (400 words max)

Given the pace of development and digital expansion currently, what do you see as the greatest threats and opportunities within the travel industry and how is your company providing tech-based solutions to these?

**20 points**

**Question 3** (300 words max)

Please tell us about two key accounts that you have won or retained this year that you are most proud of and why.

**20 points**

**Question 4** (400 words max)

Why should the company be crowned Technology Provider of the Year?

**40 points**

**Question 5** (200 words max)

What does the company do to create great culture within the workplace and ensure strong staff retention?

**10 points**