



The Travel Awards

MEDIA PARTNER

Better
Homes
and Gardens

PRINCIPAL PARTNER

CRYSTAL

ENTRIES CLOSE
30 August

LATE ENTRIES CLOSE
06 September

FINALISTS ANNOUNCED
03 October

AWARDS NIGHT
29 November

ENTRY CRITERIA

Corporate Travel Agency of The Year (49 employees and under)

This category is for corporate travel agencies only, with 49 or less employees.

In submitting your entry, we ask you to think about the period of business from the financial year of 2018/2019 – from 1 July 2018 to 30 June 2019.

Please answer the following questions:

Question 1 (300 words max)
Please give an overview of your business. We recommend splitting this into the following sections:

- a) A brief description of what the business offers to customers, including target market.
- b) Any significant achievements from the judging period.
- c) Organisation size, staffing and an overview of operating budget. The judges are respectful of privacy, have signed an NDA and are not necessarily expecting specific financials (however, you can supply details if you feel appropriate). Percentage growth in terms of profit, revenue and TTV are expected.

10 points

Question 2 (150 words max)
How does the business excel at customer service delivery?
20 points

Question 3 (300 words max)
Please tell us about two key accounts that you have won or retained that you are most proud of and why.
20 points

Question 4 (500 words max)
Why should your company be crowned Corporate Travel Agency of the year (49 employees and under)?
40 points

Question 5 (200 words max)
What does the company do to create great culture within the workplace and ensure strong staff retention?
10 points